



## 2007 ATME Conference Sponsorship & Trade Show Opportunities

Venue: Las Vegas at the Red Rock Resort, Casino & Spa June 6-7<sup>th</sup>, 2007

### Conference Events

<b>Pre Conference Seminar (50-75)</b>	<b>Breakfast</b>	<b>\$2,500</b>
	<b>Lunch (includes board)</b>	<b>\$5,000</b>
<b>Coffee Breaks (2) on 6/7, 1 on 6/6 – <i>Southern Living</i></b>		\$ 3,000 each
<b>Breakfast on 6/7</b>		\$ 7,500
<b>Lunch on 6/7</b>		\$15,000
<b>Welcome Reception 6/6</b>		<b><i>Las Vegas CVA</i></b>
<b>Board Dinner</b>		<b>\$2,500</b>
<b>Atlas Awards Reception 6/7</b>		<b>\$15,000</b>
<b>Atlas Awards Banquet 6/7</b>		<b><i>Discover Network</i></b>

### Conference Sponsorships

<b>Bronze</b> - Includes signage, 1/4 page ad in conference program, listing as sponsor on all conference collateral materials.	\$2,500
<b>Silver</b> - Includes literature in bags, signage, 1/2 page ad in conference program, listing as sponsor on all conference collateral materials 1 registration	\$5,000
<b>Gold</b> - Includes all above plus opportunity to place materials in registration area, full page ad in conference program, 2 registrations	\$10,000
<b>Platinum</b> - Includes all the above plus a booth at the mini trade show, logo on all conference collateral materials, year long presence as a sponsor on ATME's website and in publications, sponsorship of one email newsletter, 3 registrations.	\$15,000

### Customized Sponsorships - Create a package that works for your company!

We can easily create a custom sponsorship package specifically for your company that includes the exact exposure and venues that you feel is valuable for your company. **Ask Sue Cronin, VP Business Development**

**Association of Travel Marketing Executives, Inc.**

331 West 57th Street, Suite 482 • New York, NY 10019 • 212 765-0625 • Fax 212 765-0624 • [www.atme.org](http://www.atme.org)

## Conference Mini Trade Show Packages \*

(maximum of 15 tables - first come first served)

### A) Table Top + Silver Conference Sponsorship in Mini Trade Show

Includes: 2 Exhibitors/Attendees, plus  
Silver Conference Sponsorship benefits

**(see above or benefits)** Additional attendees \$395 \$5,000

### B) Table Top in Mini Trade Show Member Rate

(Includes 1 registration/exhibitor)\*

Additional attendees \$495 per person \$2,495

### C) Table Top in Mini Trade Show Non Member Rate

(Includes 1 registration/exhibitor)

Additional attendees \$595 per person \$2,995

\* Does not include hotel sleeping room accommodations

## Mini Trade Show Hours

### Tuesday, June 6, 2007

Peak 10:00am - 2:30pm Mini Trade Show during Registration

Peak 4:00 - 4:30 Coffee Break

### Wednesday, June 7, 2007

8:00am - 5:00pm Registration Area

Peak 8:00 - 9:00am Registration

Peak 10:00am - 10:30am Trade Show during Coffee Break

Peak 3:15pm - 3:45pm Trade Show during Coffee Break

Table tops can remain open during General Sessions 9am - 5:30pm but most attendees will be in the general sessions.

## Location

The table top trade show is in the same room as all coffee breaks and registration.

## Table Top Displays Includes

- 6 foot draped table, 2 chairs

## Miscellaneous

- Pop ups are permitted with approval
- A few locations will have access to an electrical outlet. Must ask in advance
- Booth location is first come first served
- Companies must pay hotel directly for any drayage, phone connection, storage, online connection, etc.
- Insertion of materials in registration bags is \$250 for packages B and C  
It is included in Package A.

For additional information contact, **Kristin Zern, Executive Director**  
**kzern@atme.org or at 212 765-0625.**

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