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AmericanColor As a recognized leader in the printing and premedia industry, our mission is to consistently leverage the most innovative technology available to deliver “best-in-class” solutions — enhancing and streamlining the creative, production and printing processes. Our vision is to provide an ever-expanding community of networked solutions for our clients. At American Color, we turn ideas into results.

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BIDDINGFORGOOD.COM

 biddingforgood
bid for something you believe in

BiddingForGood.com brings together cause-conscious consumers and organizations looking to raise funds to support their missions. We host online auction fundraisers for nonprofits through cMarket, and our members are philanthropic shoppers that get deals on exclusive items while finding an easy way to support charities across the country.

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CARIBBEAN WEDDING ASSOCIATION

 CARIBBEAN
Wedding Association

Caribbean Wedding Association is the first organization dedicated to promoting the advancement of the Caribbean Wedding industry through educating and enhancing the Caribbean island wedding experience for wedding service providers, industry partners and destination wedding couples.

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cMARKET - see BiddingforGood.com

COHORTS - see Echelon Marketing

CLAIRVOYIX



Building guest loyalty within the reality of your marketing budget appears to be a daunting task. Today's consumer is bombarded with offers and incentives on the web, from email, and from more traditional channels. And now the third party web sites that originally helped sell your inventory are attacking with their own loyalty programs, forcing you to either differentiate yourself through a "low price" strategy or to retreat from the battle for your rightful share of their business. Clairvoyix has the solution.

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ECHELON MARKETING



Echelon Marketing™, a division of IXI™ Corporation, is dedicated to helping marketers understand, target, communicate with, and optimize the value of their customers and prospects by using unique economic, demographic and behavioral insight. Through Echelon Marketing's new and essential category of consumer economic insight into spending power and purchase propensity, you'll gain deep insights into how to reach and maximize the value of customers and prospects that represent the greatest opportunity for growth today, as well as those that will become your best customers tomorrow. Through Cohorts®, now a product brand of Echelon Marketing, you will be armed with an understanding of what makes these households tick, so you can communicate with them appropriately to drive response. Both Echelon's economic insights and Cohorts can help you achieve increased ROI by helping focus your marketing and sales investments on those customers and prospects with the greatest spending power.

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MARRYCARIBBEAN.COM



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PITNEY BOWES MARKETING SERVICES



Engineering the flow of communication

Pitney Bowes Marketing Services helps companies streamline and centralize operations by providing solutions to allow customization and distribution of advertising/marketing content in conjunction with facilitating the management of cooperative marketing programs.

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NATIVE ENERGY TRAVEL OFFSETS



Bringing New Renewables To Market

Native Energy Travel Offsets helps the travel industry make our world greener. The group uses carbon offsets to help build wind energy projects on Native American land and constructs family farmer-owned renewable energy projects to benefit the environment and local people.

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SHERMANSTRAVEL MEDIA

 **Sherman's Travel Media** publishes ShermansTravel.com, Sherman's Top 25 e-newsletter, QuickSearch, and Sherman's Travel magazine. The company delivers measurable results to travel marketers with over 4 million online subscribers and the only print vehicle addressing the Smart Luxury category for mass-affluent travelers.

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TRAVELSCREAM TECHNOLOGIES



Travelscream is the leading provider of hosted, on-demand social media and content distribution solutions for travel. Our Web 2.0 Toolkit and industry-exclusive Syndicated Publisher Network deliver your offers to global travel and lifestyle media websites, social networks and travel professionals reaching millions more customers every day. Join Travelscream.com.

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