



A · T · M · E
ATLAS AWARDS

RECOGNIZING INNOVATION
IN TRAVEL MARKETING



2007 BEST BRANDING - CRUISE LINE



2007 BEST BRANDING - CRUISE LINE

CARNIVAL CRUISE LINES



2007 BEST BRANDING - INT'L DESTINATION



2007 BEST BRANDING - INT'L DESTINATION

THE BAHAMAS



2007 BEST BRANDING - AIRLINE



2007 BEST BRANDING - AIRLINE

JETBLUE AIRWAYS



2007 BEST ONLINE STRATEGY



2007 BEST ONLINE STRATEGY

ROYAL CARIBBEAN INTERNATIONAL



2007 BEST BRANDING - HOTEL



2007 BEST BRANDING - HOTEL

HILTON HOTELS & RESORTS



2007 BEST DESTINATION BRANDING



2007 BEST DESTINATION BRANDING

LAS VEGAS



2007 BEST ONLINE COMMUNITY



2007 BEST ONLINE COMMUNITY

REALTRAVEL.COM



2007 BEST OVERALL BRANDING



2007 BEST OVERALL BRANDING

THE HERTZ CORPORATION



2007 INSPIRATION AWARD



2007 INSPIRATION AWARD

TRAVELOCITY

Travel For Good



2007 GREEN INNOVATION AWARD



2007 GREEN INNOVATION AWARD

FAIRMONT HOTELS & RESORTS



2007 INNOVATION AWARD



2007 INNOVATION AWARD

ROYAL CARIBBEAN INTERNATIONAL



2007 LIFETIME ACHIEVEMENT



2007 LIFETIME ACHIEVEMENT

ROSSI RALENKOTTER





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ATLAS AWARDS

***Congratulations
to all our award recipients***

